

July 19, 2024

Request for Proposal (RFP)

Subject: Strategic Planning Services for Anthony L. Jordan Health Corp.

Anthony L. Jordan Health Corp., a well-established Federally Qualified Health Center (FQHC) located in Rochester, and Canandaigua, New York, is seeking proposals from qualified firms to assist in the development of a comprehensive, 3-year strategic plan. The strategic plan should focus on key objectives such as:

- Increasing the patient population we serve
- Scaling up provider and clinical staff capacity
- Improving financial stability
- Maximizing returns on investments
- Embracing new technological solutions
- Using data to drive strategies to enhance clinical outcomes and overall quality of care and financial performance

The selected vendor will be required to work closely with a team to conduct necessary assessments, facilitate stakeholder consultations, and develop a detailed strategic roadmap. They are expected to incorporate feedback from patients, board members, staff, and the local community.

Key Requirements:

- Demonstrated experience in strategic planning for healthcare organizations
- Ability to engage with diverse stakeholders and incorporate multiple perspectives
- Proficiency in utilizing data analytics to drive decision-making
- Established track record in achieving measurable outcomes

Timeline:

The strategic plan must be completed in time for presentation at the annual meeting in November 2024.

Budget:

Proposals should be competitively priced and provide a detailed breakdown of costs.

Anthony L. Jordan Health Center

82 Holland Street
Rochester, NY 14605
Tel: 585-423-5800

Urgent Care

Tel: 585-426-7425 (I AM SICK)

Brown Square Health Center

322 Lake Avenue
Rochester, NY 14608
Tel: 585-254-6480

Woodward Health Center

480 Genesee Street
Rochester, NY 14611
Tel: 585-436-3040

Jordan Health at CCIA

120 N. Main Street, Suite 11
Canandaigua, NY 14424
Tel: 585-396-0222

Jordan Health at Franklin Educational Campus

950 Norton Street
Rochester, NY 14621
Tel: 585-324-3726

Jordan Health at Community Place

145 Parsells Avenue
Rochester, NY 14609
Tel: 585-454-7530

Jordan Health Link/WIC

273 Upper Falls Boulevard
Rochester, NY 14609
Tel: 585-454-2630

Jordan Health at VOA

214 Lake Avenue
Rochester, NY 14608
Tel: 585-423-5800

Submission Instructions:

Interested parties are invited to submit their proposals by **August 2, 2024, no later than 5:00 pm**. Proposals should include the following:

1. Cover letter summarizing the proposal (Less than 250 words)
2. Company overview and relevant experience (Less than 250 words)
3. Proposed methodology and approach (scope of work and outline of the proposed work plan) (less than 500 words)
4. Detailed timeline for deliverables
5. Team composition and qualifications
6. Budget and pricing structure

Selection will be based on:

1. Thoroughness and understanding of the tasks to be completed
2. Responsiveness to the requirements of the project, including the timeline
3. Background and experience in non-profit organizational analysis and evaluation. Community-based health care experience desired.
4. Staff expertise and overall experience of personnel assigned to the work

Please address all submissions to:

Dr. Linda Clark, President and CEO
Anthony L. Jordan Health Corporation
214C Lake Avenue
Rochester, New York 14608

Or by email:

lclark@jordanhealth.org (suggest utilizing return receipt)

Anthony L. Jordan Health Corp. reserves the right to reject any or all proposals received. Submission of a proposal indicates acceptance of the terms outlined in this RFP.